



CONTEMPORARY IMAGES IN PRINT SINCE 1915

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Philagrafika 2010: The Graphic Unconscious **January 29 – April 11, 2010**

Eric Avery (US), Bittercomix (South Africa), Sue Coe (UK), Julius Deutschbauer (Austria), Dexter Sinister (US), Dispatch (US), Drive By Press (US), Eloísa Cartonera (Argentina), Art Hazelwood (US), Jenny Schmid (US), Self Help Graphics & Art (US) and Temporary Services (US)

Saturday, January 30
Opening Reception with Space 1026 Artists: 2:00-5:00pm

PHILADELPHIA: The Print Center is proud to be a partner of *Philagrafika 2010*, an international festival that celebrates the role of print as a vital force in contemporary art. Set to be one of the largest arts events in the United States, *Philagrafika 2010* will showcase the work of more than 300 artists and will unite 88 Philadelphia art institutions, including the five core venues: **Philadelphia Museum of Art, Pennsylvania Academy of the Fine Arts, Moore College of Art & Design, Temple Gallery, Tyler School of Art, Temple University** along with **The Print Center**.

Philagrafika 2010 is the first presentation of what will be a recurring event in Philadelphia, highlighting print in contemporary artistic practice. *Philagrafika 2010* will offer regional, national and international audiences the opportunity to see contemporary art that references printmaking in dynamic, unexpected ways and to experience Philadelphia's rich cultural life in the process. Complete information on the artists, exhibitions and participating venues included in the citywide festival is available on the *Philagrafika 2010* website at www.philagrafika2010.org.

The festival's Artistic Director, **José Roca**, is an internationally recognized Colombian curator who co-curated the 2006 São Paulo Biennial. Roca formed a curatorial team whose members include: **John Caperton**, Curator at The Print Center; independent curator **Sheryl Conkelton**; **Shelley Langdale**, Associate Curator of Prints and Drawings at the Philadelphia Museum of Art; **Lorie Mertes**, Director/Chief Curator of the Galleries at Moore College of Art & Design; and **Julien Robson**, Curator of Contemporary Art at the Pennsylvania Academy of the Fine Arts. Working with the curatorial team, Roca traveled across continents, visiting artist studios, print shops, biennials and other art events in search of artists to include in *Philagrafika 2010*.

Philagrafika 2010's core exhibition, *The Graphic Unconscious*, explores the ubiquitous presence of printed matter in our visual culture, exposing the print component in sculptural, environmental, performance, pictorial and video works, and highlighting their relevance to contemporary art and society. "Leaving an imprint is the basis of printmaking — the print is the witness of the primeval urge to make one's mark for posterity," says Roca.

At The Print Center, the space has been redesigned by the Philadelphia artists' collective **Space 1026**, turning the main gallery into a lounge/reading room/meeting space. Serving as the hub of *Philagrafika 2010*'s activities, the space will host a diverse roster of artists and collectives. Centered on the idea of creating community through production, the exhibition also addresses how artists have used printmaking to access a broad audience and disseminate their work widely. The Print Center will include an interactive printed system by Mexican artist **Erick Beltrán**; as well as editions, publications, videos and programs by **Eric Avery** (US), **Bitterkomix** (South Africa), **Sue Coe** (UK), **Julius Deutschbauer** (Austria), **Dexter Sinister** (US), **Dispatch** (US), **Drive By Press** (US), **Eloísa Cartonera** (Argentina), **Art Hazelwood** (US), **Jenny Schmid** (US), **Self Help Graphics & Art** (US) and **Temporary Services** (US).

Philagrafika 2010: The Graphic Unconscious will be on view at The Print Center from January 29 to April 11, 2010. There will be an opening reception on Saturday, January 30 from 2:00-5:00pm with an origami workshop offered by artists from **Space 1026**.

In conjunction with the exhibition, five public events will be presented:

Print Origami Workshop with Space 1026

Saturday, January 30, 2:00-5:00pm, Free and open to the public

In conjunction with The Print Center's *Philagrafika 2010: The Graphic Unconscious* opening reception, members of Space 1026 will give a workshop on creating origami forms using prints made by the artists.

Open Book

Saturday, February 20, 2:00-5:30pm, Free and open to the public

This event will bring together three exhibiting artist collectives, **Dexter Sinister**, **Space 1026** and **Temporary Services**, joined by the artists' book store **Printed Matter**. Each will give presentations on their publications and how they relate to their artistic practice. It will be a wonderful opportunity to collect books, meet the artists and have them personally inscribe their books.

The DIY Quick and Dirty PRINTERESTING SWAP!

Saturday, March 20, 2:00pm, Free and open to the public

Bring your prints, posters, photocopy art, zines, comix, buttons, t-shirts, stickers, chapbooks, mail art, broadsides and any other form of multiple that is ripe for distribution. The Swap is intended for creators to trade the stuff they've made and embrace the gift economy made possible through mass production. Printeresting began in 2008 as "the thinking person's favorite online resource for interesting printmaking miscellany." It was founded by Gallery Store artists **Amze Emmons** and **Jason Urban** along with **R.L. Tillman**. They can be found at www.printeresting.org.

Printing Event with Drive By Press

Wednesday, March 24, 6:00pm, Free and open to the public

Drive By Press will present a signature one-day-only print event as part of *Philagrafika 2010: The Graphic Unconscious*. The entire 1600 block of Latimer Street in front of The Print Center will be closed to traffic as artists **Greg Nanney** and **Joseph Velasquez** create a site-specific installation. Come and make your own custom printed t-shirt!

Outloud: Artist Books Performed

Saturday, April 3, 2:00pm, Free and open to the public

An exhibition and performance of new work from regional and international artists committed to the form of the book. This event is organized by Gallery Store artists **Katie Baldwin** and **Gregory Pizzoli**.

The Print Center supports printmaking and photography as vital contemporary arts and encourages the appreciation of the printed image in all its forms. The Print Center presents a variety of programs for the public including exhibitions; The Print Center Gallery Store, which offers the largest and most diverse selection of contemporary prints in Philadelphia; the longest running annual international competition for prints and photographs in the country; and an extensive series of education programs and special events.

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