



CONTEMPORARY IMAGES IN PRINT SINCE 1915

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**The Print Center's Multiple Conversations Series Welcomes
Robert Morrison and Lee Stoetzel
Thursday, June 5, 2008
6:00-8:00pm**

PHILADELPHIA: The Print Center announces the second event in its Multiple Conversations series, which brings together noted collectors and curators to discuss print collecting. On Thursday, June 5, from 6:00-8:00pm, renowned Pop Art print collector and advertising guru Robert Morrison will discuss philosophies and strategies of collecting with Lee Stoetzel, Director of the West Collection, a challenging contemporary art collection housed on the campus of SEI Investments in Oaks, PA.

For more than thirty years, Robert Morrison has been collecting art. As a young advertising executive in New York, he was attracted by the work of the Pop Artists working in that industry, such as Roy Lichtenstein and Andy Warhol. Benefiting from the advice of collectors, gallerists and artists, he has built an extraordinary collection which continues to grow, change and evolve. Now he would like to offer his advice and share his passion and experience with a new generation of collectors, offering them the counsel he was so lucky to have.

The West Collection, comprised of over 2,000 works, acquires the work of emerging artists who are creating challenging and inventive work. The collection is actively growing, and while hundreds of works are on display in SEI's headquarters, it also lends works to museums and university galleries throughout the world. The collection includes numerous large-scale sculptures and installations, but it is particularly noted for its strength in contemporary photography. For a number of emerging artists, the West Collection was their first patron.

This event is free and open to the public and will take place at The Print Center. RSVP to Eli VandenBerg at evandenberga@printcenter.org or 215.735.6090 x1.

The Print Center supports printmaking and photography as vital contemporary arts and encourages the appreciation of the printed image in all its forms. The Print Center presents a variety of programs for the public including 11 exhibitions annually; The Print Center Gallery Store, offering the largest and most diverse selection of contemporary prints in Philadelphia; the longest running annual international competition for prints and photographs in the country; an extensive series of continuing education programs and special events.

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